# Case Audit Settlement Evaluation, LLC & Dr. Frank Liberti & Associates Present A 1 Hour CLE Approved Seminar

### Uncover and Counter The Use of Unfair Claims Settlement Practice Acts

## Identifying the 12 Unfair Claim Settlement Practice Acts Used To Lower Settlement Valuation and What Can Be Done To Counter Their Engagement

#### This program is accredited as Follows:

**CLE Credits: General 1.0** 

There is no denying that insurers make settlement offers that fall well below what their own software's determine the claim to be worth. When we set out to research into the tactics behind insurer conduct that lowers claim settlement valuations, we were shocked to discover they have 12 acts to lower valuation that are just 'out-n-out' UNFAIR!

Facing these tactics is much easier to counter when you know more or all of what you are up against.

These 12 Unfair Claim Settlement Practice Acts are used by insurers that result in unfair, unrealistic, low settlement valuations for the injured.

Insurers are fully aware that approximately only 2% of injury claims go to trial and use these tactics and challenge plaintiff's attorney to the maximum as a result.

This presentation will aid to protect your injury clients' rights and reduce the need for trial by revealing how to identify and counter unfair claim settlement practice acts.

#### **Seminar Agenda**

8:30-9:00 a.m.	Registration
9:00-9:15	The 12 Unfair Claim Settlement Practice Acts
9:15–9:25	Insurer Decision Points that determine the range of valuation of the injury claim
9:25-9:30	The Formula insurers use to determine claim settlement valuation
9:30-9:40	Threshold Injury Severity Types  • TABLE Formatting
9:40-9:50	Rebuttal Letter
9:50-10:00	Business Process Index • Demand Formulator Tips
10:00	Open Q&A